

ILO Programme on Socially Sensitive Enterprise Restructuring (ILO/SSER)

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Socially Sensitive Enterprise Restructuring 2010



Economic and social dimensions of restructuring — what are we calling for?

To <u>RESTRUCTURE</u> in a <u>sensitive way</u>, taking into account as much as possible all <u>stakeholders'</u> <u>concerns</u>, in particular those by the <u>workers</u> and the <u>management</u>, without forgetting the <u>final</u> <u>aim</u> of restructuring, which is =

Improved enterprise competitiveness and even enterprise survival.



(TIO)

International Labour Organization

Our message is based on the ILS concerning restructuring — not compliance, but rather a signal from the social actors on what is right and what is wrong

- ✓ Termination of Employment convention and recommendation, 1982 (No. 158 and No. 166)
- ✓ ILS on Non-Discrimination, etc.



Note: Restructuring is not always downsizing (3 "levels" of restructuring)

- Without cutting labour costs (portfolio restructuring, capital mobility, etc.)
- Cutting labour costs, but no layoffs (management accepting pay cuts, etc.)
- Downsizing, but in a socially sensitive way (i.e. using a number of suggested tools aimed at helping displaced workers and "survivors")



International Labour Organization Library, it could be carried out in a socially sensitive way, including reemployment options

Suggested tools

- 1. Voluntary redundancies
- 2. Internal job search help
- 3. External job search help
- 4. SME creation help
- 5. Mobility
- 6. Early retirement
- 7. Vocational training
- 8. Part time job and other AWS
- 9. Sub-contracted workers
- 10. Flexible leave
- 11. Psychological help
- 12. Severance packages



Research findings: downsizing often leads to

- Lower profits, productivity and quality
- Higher absenteeism and turnover
- Industrial disputes and even social unrest





Examples of the SSER activities:

- Training
- Action research
- Promotion and Policy Guidelines





Some of our major findings

- SSER costs are known, benefits are not
- Anticipation- still rare, most companies:
 - simply comply with the law (social plan, etc.)
 - think short-term (follow state of economy/sector/market)
- Social dialogue –a reality (but almost only in Western Europe)
- All "good" cases: Early retirement 99,9%, severance packages and voluntary redundancies – 90%, other tools (psycho help, training, AWS, SME development, job search help, etc.) – only from time to time...
- Not much attention paid to « survivors »
- In many cases downsizing is not the best option not only from social, but also from economic point of view (see above)



However: companies do not operate in vacuum – re-employment policies!

- Success of any restructuring effort depends on the support from the government, local authorities, social partners
- Re-employment policies roles of governments, employers and workers





The main « intervention » areas:

- Policies aimed at anticipation of restructuring (including policies related to long-term workforce planning and training; giving "priorities" to certain industries, etc.)
- Social dialogue
- Legislation and regulations
- Crisis response policies



Main message of the ILO/SSER programme:

We are all in the same boat: we will swim together or sink separately

